

# JEFF SUDERMAN, DSL

PALM DESERT, CA 92211

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## CURRICULUM VITAE

As a pracademic – a practical academic – my passion is to put business theory to work in order to enhance personal, organizational, and board effectiveness.

As CEO of Suderman Solutions, I provide organizational development solutions to businesses, non-profits, and educational institutions. Solutions focus on developing each organization's secret sauce by blending their strategy, structure, process, people/skills, and rewards. My adjunct teaching roles in the United States, Canada, and Europe allow me to teach many Master's and Doctoral students each year. Together, my clients and students foster the symbiotic relationship between the learning and teaching processes that pracademia requires.

### EDUCATION

2020	Certified Partner – The Predictive Index Boston, MA
2014	Teaching with Blackboard Partially completed instructors' certificate
2010 - 2013	Doctor of Strategic Leadership (DSL), Strategic Foresight Regent University Dissertation: Future-Ready – Developing competitive agility through the integration of strategic planning and strategic foresight
2012	Certificate in Advanced Graduate Studies in Organizational Leadership Regent University
2012	Introduction to Teaching for College Professors, Olds College
2011	Web Analytics for Higher Education Certificate
1999 - 2001	Master of Arts in Leadership, Business Trinity Western University Dissertation: Small group servant leadership self-study module
2000	Marketing Management Certificate York University, Schulich School of Business

1987 - 1991            Bachelor of Ministries  
Prairie Bible College

## PROFESSIONAL POSITIONS

2013 – Present            Adjunct Professor  
Regent University (USA), LCC International University (Lithuania), Taylor  
University, Western University (Canada)

2004 – Present            CEO  
Suderman Solutions Consulting

2007 – 2012            Director of Strategic Enrolment Management  
Olds College

2004 – 2006            Vice President of Enrolment Management  
Trinity Western University

2003 – 2004            Executive Director of Admissions  
Trinity Western University

2000 – 2003            Director of Admissions  
Trinity Western University

1995 – 2000            Assistant Director of Admissions  
Trinity Western University

1993 – 1995            Admissions Counsellor  
Trinity Western University

1992 – 1993            Senior Admissions Counsellor  
Prairie College

1991 – 1992            Admissions Counsellor  
Prairie College

## CONSULTING PROJECTS

2023            Strategic Planning  
Building Resilient Futures

2022-2023            Coaching, Team Development, & Strategic Advisor  
Suncoast Supply

2021 - 2023            Coaching, & Strategic Advisor  
Haggai International

2021-2023	Coaching, Team Development & Strategic Advisor Modern Woodmen of America
2021-2023	Team Development & Strategic Advisor Genesis Aviation & Flight Insight
2021-2023	Team Development & Strategic Advisor Genesis Aviation & Flight Insight
2021-2023	Team Development, Strategic Planning, & Strategic Advisor WISE (Wine Industry Sales Education)
2021-2023	Team Development & Strategic Advisor Highway 29 Creative
2021-2023	Team Development & Strategic Advisor Genesis Aviation & Flight Insight
2021 – 2023	Succession Planning & Team Development Newton County Water & Sewer Authority
2019 – 2023	Board Development Rancho Mirage Chamber of Commerce
2019 – 2023	Team & Organizational Development Workshops Gaggle
2021 – 2022	Strategic Plan Development Health Assessment and Research for Communities (HARC)
2021	Strategic Team Development Workshop Westin Mission Hills
2021	Strategic Plan Development Yuma Chamber of Commerce
2021	Strategic Plan Development Destiny Christian School
2016 - 2021	Board & Staff Development – Organizational Merger Greater Coachella Valley Chamber of Commerce
2016 - 2022	Organizational Development/Business Partner Coaching The Integrity Auto Group
2018 – 2020	Coachella Valley Economic Partnership (CVEP) Board Development

2019 – 2023	Management Team Professional Development Canmore Chrysler Jeep
2019	Board Development The Desert Business Association
2015 - 2023	Market Research & Enrollment Plan Development Briercrest College
2017 – 2018	Organizational Development/Coaching Leap Marketing
2016 - 2022	Team Development/Business Succession Planning State Farm Insurance Agency
2015 - 2018	Market Research, Marketing & Communication Plan Development Desert Christian Academy
2017	Organizational Development – Organizational Redesign LivingWorks
2017	Strategic Planning Sports Turf Managers Association
2017	Developing a Future-Ready Organization StateFarm Insurance Leadership Thinktank
2016	Retention Workshop Olds College
2016	Executive Team Training BCP Construction
2015 - 2016	Product Development Research – New Academic Programs Christian University
2015	Developing a Future-Ready Organization LivingWorks!
2015	Leadership Development Seminars Trees Incorporated
2015	Enrollment Management Audit Desert Christian Academy
2015 - 2015	Enrollment Management/Organizational Development LCC International University (Lithuania)

- 2014            Organizational Culture Assessment Instrument  
Institute for Building Technology & Safety
- 2014            Transitional Leadership  
Vanguard University
- 2013            Academic Program Development Research  
Corban University
- 2013 – 14      Senior Strategist – RFP Proposal Writing  
International Building Technology Services
- 2013            Senior Strategist – Coaching, organizational leadership & development  
International Building Technology Services
- 2013            Team Strengths Seminar  
International Building Technology Services
- 2012            Strategic Foresight Workshop  
Christian Higher Education Canada (CHEC): Enrolment Management Leadership
- 2012            Enrolment Management Audit  
Columbia Bible College
- 2012            Enrolment Management Audit  
Briercrest College & Seminary
- 2012            Futures Workshop: Determining what camp will look like in 30 years  
Southern Alberta Bible Camp
- 2012            Environmental Scanning Report: Comparing strategic plans with environmental realities  
Southern Alberta Bible Camp
- 2012            Organizational Culture Assessment Instrument: Assessing the Academic Leadership  
Team - Part II  
Vice President of Academics and Research, Olds College
- 2011            Organizational Culture Assessment Instrument: Assessing the Center of Innovation Team  
Director of the Olds College Research Institute, Olds College
- 2011            Organizational Culture Assessment Instrument: Assessing the Academic Leadership  
Team  
Vice President of Academics and Research, Olds College
- 2011            Organizational Structure & Processes Assessment: The Olds College Continuing  
Education Division  
Director of Continuing Education, Olds College

- 2011 Professional Values Assessment: Alignment between leadership and team values  
Domain7 Solutions
- 2011 Strategic Leadership Team Evaluation: Assessing strategic strengths and weaknesses  
Olds College Student Services Team
- 2010 Strategic Plan Follow-Up Site Visit  
Bethany College
- 2008 – 2009 Strategic Planning Process  
Bethany College  
Co-Consultation with Mr. Kevin Kirk
- 2006 – 2007 Major Research Project Manager  
Attitudes and Behaviours of Canadian's Towards Christian Higher Education  
Project partnership between the Evangelical Fellowship of Canada (EFC), Christian  
Higher Education Canada (CHEC) and Ipsos Reid (Vancouver Office)
- 2004 Financial Awards Audit  
Columbia Bible College
- 2003 Enrolment and Financial Awards Audit  
Prairie College

## STRATEGIC ADVISING & ORGANIZATIONAL COACHING

- 2023 Strategic Advising & Start-up Coaching  
Avenida Music & Events
- 2021 - 2023 Coaching, Team Development, & Strategic Advisor  
Johnson Commercial Real Estate
- 2021 - 2023 Coaching, & Strategic Advisor  
Eisenhower Health
- 2021 – 2022 Succession Coaching & Team Development  
Haggai International
- 2020 Alberta Health Services (Canada)  
Regional Emergency Response MD Lead - COVID-19 Virus
- 2020 Perfit  
Entrepreneur/CEO/founder coaching
- 2019 – 2022 Gaggle  
Emerging leaders coaching

2019 – 2020	Metabridge Annual Conference Innovator/founder mentor
2017 – 2022	Business Development Coaching The Integrity Group of Companies (6 organizations)
2019 – 2022	Commerce7 Entrepreneur/CEO/succession coaching
2018 - 2019	Home Church Senior leadership team
2015 - 2019	Enrolment Management Mentoring & Coaching Briercrest College
2016-2022	Business Development Coaching State Farm Insurance
2017 – 2018	Business Development Coaching LiviingWorks
2016 – 2017	Business Development Coaching Leap Interactive Marketing
2015 - 2017	Personal Coaching Retainers Orange County, CA
2015	Enrolment Management Mentoring Desert Christian Academy
2015	Enrolment Management Mentoring LCC International University
2014	Strengthsfinder, Organizational Culture Assessment & Conflict Resolution Team Development LCC International University
2014	Strengthsfinder Team Development Vanguard University
2013	Leadership & Organizational Development Coaching EMG
2013	Leadership & Team Development Mentoring IBTS

- 2012 Enrolment Management Mentoring  
Olds College
- 2010 Personal Leadership Style Analysis  
Bethany Christian College
- 2009 – '10 Strategic Plan Implementation and Leadership Coaching  
Bethany College
- 2004 Enrolment Management Mentoring  
Briercrest College & Seminary

## TEACHING EXPERIENCE

- 2015 - 2023 LCC International University/Taylor University, Lithuania (Moodle CMS)  
Instructor – Master of Arts in International Management & MBA  
MGT 590 - Leadership & Ethics in Business Strategy  
MGT 690 – Thesis Advisor
- 2014 - 2023 Regent University, USA (Blackboard CMS, Canvas CMS)  
Instructor – Doctorate in Strategic Leadership  
LDSL 727 – Global Leadership  
LDSL 710 – Organizational Strategy & Design  
LDSL861 – Thesis  
Instructor – Master of Arts in Organizational Leadership  
LMOL 602: Organizational Development & Theory  
LMOL 609: Culminating Experience (Thesis)  
Instructor – Master of Arts in Strategic Foresight  
LMSF 602 – Survey of Future Studies  
LMSF 603 – Social Change  
LMSF 604 – Systems Thinking  
LMSF 605 – Forecasting Techniques  
LMSF 606 – Scenario Development & Visioning  
LMSF 607 – Strategic Planning & Change Management  
LMSF 609 – Culminating Experience (Thesis)  
LMSF 616 – World Futures  
LMSF 618 – Organizational Futures  
LMSF 671 – Professional Futures  
LMSF 675 – Special Topics in Strategic Foresight  
LMSF 690 – Independent Study – Strategic Foresight
- 2020 Katholieke Universiteit Leuven, Belgium  
Independent External Grant Reviewer (Subject Matter Expert) for  
Research and Industrial Research Council
- 2017 - 2018 University of Western Ontario, Canada (OWL CMS)

Instructor

GRADEDUC 9720 – Contemporary Leadership Issues in Learning Organizations

GRADEDUC 9726 – Evaluating and Communicating Organizational Change

Thesis Defense Committee External Examiner -- Ed.D. program

2013

Regent University

Teaching Assistant – Doctor of Strategic Leadership

LDSL 707: Strategic Foresight

2011/12

Olds College

Instructor: Apprenticeship Training

LGAP 106: Sales and Personal Communications

## CONFERENCE PRESENTATIONS

Suderman J. (2023). Everyday Ethics. *The US Chamber of Commerce – Institute of Organizational Management*. Athens, GA.

Suderman J. (2023). Working with Challenging Employees. *The US Chamber of Commerce – Institute of Organizational Management*. Athens, GA.

Suderman J. (2022). Everyday Ethics. *The US Chamber of Commerce – Institute of Organizational Management*. Athens, GA.

Suderman J. (2022). Working with Challenging Employees. *The US Chamber of Commerce – Institute of Organizational Management*. Athens, GA.

Suderman J. (2021). Leading Amidst Change. *Dinsley Evangelical Church*. Trinidad & Tobago, Caribbean.

Suderman J. (2019). Leading Successful Startups. *Metabridge 2019 Conference*. Kelowna, BC, Canada.

Suderman J. (2019). Three Things Leaders Do To Build Thriving Organizations. *Palm Desert Chamber of Commerce*. Palm Desert, CA.

Suderman J. (2018). The Five Ingredients of Effective Teamwork. *The Success Builders Group*. Red Deer, AB, Canada.

Suderman J. (2017). Emotional Intelligence, Conflict and Difficult conversations. *The Ronald McDonald House Charities of Southern California*. California Polytechnic, Pomona, CA.

Suderman J. (2017). Navigating Change and Career Transition. *Association of Graduate Counsellors & Advisors and Undergraduate Counsellors & Advisors Network*. UCLA, Los Angeles, CA.

Suderman J. (2016). Seven Strategic Planning Mistakes & How to Avoid Them. *Association for Biblical Higher Education (ABHE)*. Orlando, FL.

Suderman J., & Rodin, S. (2016). The Caleb Strategy. *Association for Biblical Higher Education (ABHE)*. Orlando, FL.

Suderman J. (2015). Creating a future-ready organization – Part 1. *North American Coalition of Christian Admissions Professionals (NACCAP)*. Palm Beach, FL.

Suderman J. (2015). Creating a future-ready organization – Part 2. *North American Coalition of Christian Admissions Professionals (NACCAP)*. Palm Beach, FL.

Suderman J. (2014). The leadership elephant. *North American Coalition of Christian Admissions Professionals (NACCAP)*. Siloam Springs, AR.

Suderman J. (2014). The future of strategic planning. *North American Coalition of Christian Admissions Professionals (NACCAP)*. Siloam Springs, AR.

Suderman J. (2014). Creating organizational alignment. *North American Coalition of Christian Admissions Professionals (NACCAP)*. Siloam Springs, AR.

Suderman J. (2013). The triadic tensions of leadership. Annual Roundtable of Leadership Innovation. *Regent University*.

Suderman, J. (2013). Strategic foresight: The gateway for strategic planning. *The Drumheller Passion Play Board of Directors*.

Suderman, J. (2012). Organizational Culture Assessment Instrument summary – One year later. *Olds College Academic Leadership Team*.

Suderman, J. (2012). Deglobalization: Examining globalization from the other side. Annual Roundtable of Leadership Research and Practice. *Regent University*.

Suderman, J. (2012). Organizational Culture Assessment Instrument - Assessing use with new leaders. Annual Roundtable of Leadership Research and Practice. *Regent University*.

Suderman, J. (2011). Organizational Culture Assessment Instrument summary. *Olds College Academic Leadership Team*.

Suderman, J. (2011). *Leadership: Perspectives on strategy*. *Olds College Student Leadership Team Training*.

Suderman, J. (2010). Servant leadership. *Innisfail Alliance Church*.

Suderman, J. (2007). Developing a team modus operandi. *Alberta Student Services Conference*.

Suderman, J. (2005). Leading transitions. *North American Coalition of Christian Admissions Professionals (NACCAP)*.

Suderman, J. (2004). Developing a team charter. *North American Coalition of Christian Admissions Professionals (NACCAP)*.

Suderman, J. (2001). Leadership 101. *Western Association of Registrars of Universities and Colleges of Canada (WARUCC)*.

Suderman, J. (2000). Developing an integrated enrolment plan. *North American Coalition of Christian Admissions Professionals (NACCAP)*.

Dr. Suderman has conducted hundreds of sales, training, and board presentations.

## PUBLISHED WORKS

Suderman, J., & Rodin, S. (tba). The Caleb Strategy: Developing organizational strategy based upon Kingdom ethics. *This work is currently being developed for publication.*

Suderman, J., & Foster, P. (2015). The future of leadership: Envisioning leadership in 2050. Building Leadership Bridges Series. Leadership 2050: Contextualizing global leadership processes for the future. *International Leadership Association.*

Suderman, J., & Blount, G. (2014). [Solving local government challenges: Regional service delivery](#). *Institute for Building Technology and Safety.*

Suderman, J., & Knustson, D. (2014). [The Energy Cloud](#). *Institute for Building Technology and Safety.*

Suderman, J. (2014). [Grant funding at work in West Texas](#). *Institute for Building Technology and Safety.*

Suderman, J. (2014). [Sunrun case study: Full-cycle quality management](#). *Institute for Building Technology and Safety.*

Suderman, J. & Dewein, M. (2014). [A promising future for HERS](#). *Institute for Building Technology and Safety.*

Suderman, J., & Knustson, D. (2014). [If your community had a million dollars: Understanding performance contracting](#). *Institute for Building Technology and Safety.*

Suderman, J., & Doyle, C. (2013). [Creating economic advantage through third party solutions](#).

Suderman, J. (2013). Streamlining code compliance. *Institute for Building Technology and Safety.*

Suderman, J., & Knustson, D. (2013). [Energy ROI III](#). *Institute for Building Technology and Safety.*

Suderman, J., & Knustson, D. (2013). [Energy ROI II](#). *Institute for Building Technology and Safety.*

Suderman, J., & Knustson, D. (2013). [Energy ROI I](#). *Institute for Building Technology and Safety.*

Suderman, J., & Knustson, D. (2013). [Your energy future: Alliances required](#). *Institute for Building Technology and Safety.*

Suderman, J. (2012). [Using the Organizational Cultural Assessment \(OCAI\) as a tool for new team development](#). *Journal of Practical Consulting*, 4(1), Virginia Beach, VA.

Suderman, J. (2012). [Camp 2030 – The importance of planning for the future of Christian Camping](#). *Christian Camping International - Canada*.

Suderman, J. (2012). [Fostering intercultural communication through experience and trust](#). *The Human Resource Institute of Alberta*.

Suderman, J. (2011). [The umwelt of followership](#). *Strategic Leadership Review*, 1(1).

Suderman, J. (2010). *Viewing the Community Learning Campus as a blended family: The use of metaphor to gain insight into organizational structure and leadership* (White Paper). Olds College and the Community Learning Campus (CLC).

Dozens of Jeff's published blog articles can be found at [www.jeffsuderman.com/blog](http://www.jeffsuderman.com/blog)

## BOARD INVOLVEMENTS

- 2016 – present Warner Trail Homeowners Association  
Board Chair
- 2016 – present Prairie College  
Board Member
- 2013 Rooftop 519  
Board Consultant - Strategic Leadership
- 2010 – 2012 Educational Liaison Association of Alberta (ELAA)  
Executive Council Member
- 2009 – 2012 Post-Secondary Alberta Recruitment Managers (PS-ARM)  
Founder and Chair
- 2004 – 2006 Christian Higher Education Canada (CHEC)  
Executive Team Member – Enrolment Management
- 2003 – 2005 Alderbrook Community Church (Mennonite Brethren)  
Elder
- 2000 – 2002 Post-Secondary Institutions Recruitment Group (PSI-BC)  
Executive Team Member

## AWARDS

- 2018 Certificate of teaching excellence  
Regent University

- 2017 Certificate of teaching excellence  
The University of Western Ontario
- 2017 Google Digital Photography Exhibition Selection  
New York, NY
- 2016 Regent University  
Thesis Chair for two students who received the 2016 Outstanding Thesis Award
- 2014 Recognition of Merit & Accomplishment  
Who's Who Among Students in American Universities and Colleges
- 2011 Graduate Assistantship  
Western Association of Registrars of Universities and Colleges of Canada (WARUCC)
- 2003 Enrolment Officer of the Year – Canadian Region.  
North American Coalition of Christian Admissions Professionals (NACCAP)
- 2001 Graduate Assistantship  
Western Association of Registrars of Universities and Colleges of Canada (WARUCC)
- 2001 Canadian Governor General's Gold Medal Award for Academic Achievement  
Trinity Western University

## MEMBERSHIPS

Rancho Mirage Chamber of Commerce  
Palm Desert Chamber of Commerce  
The Greater Coachella Valley Chamber of Commerce  
The International Leadership Association  
World Future Society  
Association of Professional Futurists  
The Foresight Network

## MISCELLANEOUS

I am a Canadian Citizen with valid green card status in the United States. As a Canadian living in the US, I bring a unique, diverse cultural perspective to my work and teaching.